

Do you know...

- » how to convince the EC during negotiation that you are capable effectively implement your project?
- » practical ways to keep your partners motivated?
- » how to prepare for an EC audit four and a half years after a project's closure?
- » the implications of failing a technical review?



Why Untold Stories?

This is not your typical, standard Info-Day about FP7. This is an in-depth examination of the root causes of success in the funding programme. Rather than simple facts and figures, this course investigates and explains the EC's expectations, audits, evaluations, technical reviews, communication and all the hints you should know about FP7. Unparalleled, the third Untold Stories builds on experience to describe in

detail how to stand out from the competition and develop successful strategies. The course itself is unique in that it emphasizes understanding the true meaning of the FP7 agenda and exploiting the knowledge of former Project Officers, NCPs, Auditors, Evaluators, and Major Stakeholders. This two-day event exposes both the good and not that good elements of the FP7 opportunities.

Real, insider information given by the experts of FP7 and the EU!

AGENDA

DAY 1

MORNING

FP7 Project Development

Where to begin when it comes to FP7?

- » The EC: succeeding is simple if you know what they want
- » The Consortium: building a winning team isn't easy

AFTERNOON

FP7 Evaluation & Negotiation

Financing the Best of the Best

- » The Evaluation tactics that work
- » The Negotiation: how to deal with the EC

DAY 2

MORNING

FP7 Project Management

Managing the Impossible

- » The Coordinators: inside secrets
- » The EC: delivering what they want, doing what you want

AFTERNOON

FP7 Financial Management and Audits

Cost allocation and its creative side

- » The Auditors: what they want you to know

TWO-DAY POSTER SESSION FOR FP7 PROJECTS

Disseminate your project and charge the event as eligible cost!

INTERACTIVE

- » Open dialogue with former Desk Officers, Auditors, Evaluators and experts on issues that matter to you
- » Potential network creation with successful FP7 project managers
- » Dissemination opportunities on your projects and businesses

INSIGHTFUL

- » Strategies that will help you to keep the project on track
- » Useful tips and advices of experienced FP7 players

Why Europa Media?

Europa Media PSC is Europe's leading provider of event and training programmes on EC project design and implementation. EU funding experts and senior project managers of Europa Media, together with former EC Desk Officers, FP7 Experts and successful Project Managers will be presenting and sharing their tips during the two-day conference. Their insider knowledge will aid you in making the most of FP7 over the next four years.

The multinational composition of experts and the knowledge they impart,

We practice what we preach...

combined with a focus on useful guidance, guarantees the third Untold Stories conference to be valuable for those people already informed about FP7 who are seeking deeper, greater insight into how the process operates.

THE EXPERTS AND INVITED LECTURERS HAVE DOZENS OF YEARS OF EXPERIENCES IN WRITING, EVALUATING, NEGOTIATING AND MANAGING EC PROJECTS

Take your chance to develop your FP7 know-how!

3rd FP7 Untold Stories

Date: 3-4 December 2009

Location: Budapest, Hungary

Prices:

Two-day attendance:

One-day attendance:

Early bird price

699* EUR + VAT**

499* EUR + VAT**

Standard price

999 EUR + VAT**

649 EUR + VAT**

* If payment is made on or before 20 November 2009!

** The VAT is 25%.

Rates include the official training materials (electronic + hard copy), the Hitchhikers' Guide to FP7, WIW at the conference, plus coffee breaks and lunch.

Click here to apply now

or visit www.fp7untoldstories.com for more information.

SELECTED PAST PARTICIPANTS

Abu Akademi University, Finland, Accenture, France, Atech elektronika d.o.o., Slovenia, Athens Laboratory of Business Administration, Greece, BA School of Business and Finance, Latvia, BIOBASE GmbH, Germany, Bosio d.o.o., Slovenia, Cardiff University, United Kingdom, Castelli Guido – Università Cattolica Sacro Cuore, Italy, CATT Innivation Management GmbH, Austria, CEIT - Global Research Unit, Spain, Cellartis AB, Sweden, Center For European Policy Studies, Belgium, Central European University, Hungary, CESNET z. s. p. o., Czech Republic, Chalmers University of Technology, Sweden, CIBERDAM, Spain, Cork Institute of Technology, Ireland, CRIC, Spain, Dublin Regional Authority, Ireland, Elmarco s.r.o., Czech Republic, Enterprise Estonia, Estonia, Estacion Experimental del Zaidin (CSIC), Spain, ETH Zurich, Switzerland, Eurocontrol Experimental Centre, France, European Expert Group, Serbia, European Patent Office c/o Lotzkes Jacques, the Netherlands, Fraunhofer IFF, SIT, TEG, Germany, French agency of sanitary and food safety, France, Friedrich Miescher Institute for Biomedical Research, Switzerland, Hellenic Foundation for European and Foreign Policy, Greece, Helsinki Institute for Information Technology, Finland, Hewlett – Packard, Switzerland, Hungarian Patent Office, Hungary, IGCS – NTUA, Greece, ILZ EOOD, Bulgaria, Institut Universitaire de Medicine Sociale et Preventive, Switzerland, Institute of Geomatics, Spain, Institute of Nuclear Sciences VINCA, Serbia, Intel Sistem d.o.o., Croatia, Invention and Research Center, Hungary, IRIS, Norway, Katholieke Universiteit Leuven, Belgium, Klaipeda University, Lithuania, Koncar – Household Appliances, Croatia, Linkopings universitet, Sweden, Lombardy Regional Institute for Research, Italy, Lucian Blaga University of Sibiu, Romania, Marmara Research Center, Turkey, Mefos- Metallurgical Research Institute AB, Sweden, Ministry of Communications and Information Technology, Egypt, MIRA Ltd, the United Kingdom, MUAF Brno, Czech Republic, National Authority for Remote Sensing and Space Sciences, Egypt, National Technical University of Athens, Greece, Neuroscience Campus Amsterdam, the Netherlands, Oficiul de Stat pentru Inventii si Marci, Romania, Pecs Tudomanegyetem – TTK, Hungary, PNO Consultants Kft., Hungary, QUALITY OBJECTS, Spain, Queen Mary University of London, the United Kingdom, Rigas Technical University, Latvia, ROMANIAN PATENT OFFICE, Romania, RR & CO. d.o.o., Slovenia, Rudjer Boskovic Institute, Croatia, SINTEF, Norway, Siveco Romania SA, Romania, Slovenska akademija vied, Slovakia, State Mental Health Center, Lithuania, Statnett SF, Norway, Swedish University of Agricultural Sciences, Sweden, Synaptologies BV, the Netherlands, Technical University of Munich, Germany, Technology Centre AS CR, Czech Republic, The Muroom Institute, Russia, Transport & Mobility Leuven, Belgium, University of Aveiro, Portugal, University of Copenhagen, Denmark, Vicomtech, Spain, UMMI, Slovenia, Universitat de Girona, Spain, University of Aveiro, Portugal, University of Copenhagen, Denmark, University of Essex, United Kingdom, VENTEX d.o.o., Croatia, Vicomtech, Spain

APPLICATION FORM

Please use block ENGLISH capitals.



Title (Dr., Mr., Ms., etc.):

Surname: First name:

Name of Institution or Company:

Field of activity of Institution or Company:

Would you like to display poster of your project or organization? Number: []

Would you like to present your project(s)? Yes [] No []

Invoicing name (max. 45 character):

Address (street name, number, etc.):

City: Postalcode: Country:

Other details required (VAT No, etc.):

Postal Address (if different from above):

City: Postalcode: Country:

E-mail:

Telephone (including country code):

Fax (including country code):

Other comments:

Date: 3-4 December 2009

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Early bird price Standard price

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499* EUR + VAT**

649 EUR + VAT**

One-day attendance, 4 December:

499* EUR + VAT**

649 EUR + VAT**

* If payment is made on or before 20 November 2009!

** The VAT is 25%.

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Please fill in and forward the application form to info@eutrainingsite.com or fax number: +36 1 436 9038

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